

On BROADWAY,
Cor. LOCUST.

"Lowest
Priced House
In America
for Fine
Goods."

DIAMONDS

Rings, Scarf Pins, Pendants, Brooches, Studs, Ear Rings, Sleeve Links,
Tiaras, Lorgnette Chains, Bracelets and Necklaces,

From \$10 to \$10,000.00

SPECIAL NOTICE —TO— Out-of-Town Buyers.

We will be pleased to
send an assortment of
Diamonds to your nearest
banker, where you
can make your selection.

We offer to purchasers inducements which cannot fail to interest them, namely:

The guarantee of a firm whose reputation has been established for more than half a century, and is known all over America.

The experience and judgment of our expert, gained by many years of practice in buying and selling diamonds and precious gems.

The fact that we import direct from the cutters at Amsterdam, insuring fine diamonds, carefully examined and passed on by our expert, at very low prices.

The certainty that the mounting will be skillfully and artistically executed by expert designers and diamond setters, in our own factory, under our own supervision.

SPECIAL INDUCEMENTS.

Diamond Pins for ladies and gentlemen	\$15.00 to \$500.00	Diamond Sleeve Links for ladies and gentlemen	\$5.00 to \$500.00
Diamond Ear Rings—new and beautiful designs	\$20.00 to \$2,500.00	Diamond Guard Chains	\$75.00 to \$2,000.00
Diamond Brooches—exquisite holiday novelties	\$16.00 to \$2,500.00	Diamond Chatelaine Watches and Pins	\$75.00 to \$750.00
Diamond Studs—late fashionable designs	\$7.00 to \$1,000.00	Diamond Tiaras and Aligettes	\$500.00 to \$4,500.00
Diamond Lockets—all the new ideas	\$7.00 to \$300.00	Diamond and Pearl Necklaces	\$500.00 to \$10,000.00

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Catalogue
3,500 Illustrations of Fine Goods,
suitable for Xmas,
New Years and Anniversary Gifts.
MAILED FREE.

5,000 to select from of the Finest Movements in the Best Cases—Watches for Ladies and Gentlemen, Boys and Girls; Special Stop Watches for Nurses, Physicians and Horse Timers,

From \$6.00 to \$750.00

Our Watches are celebrated all over this country for reliability and durability. They are worn all over America. We sell only the best movements.

We guarantee every Watch, whether low-priced or the finest we sell, and our guarantee has been recognized for more than half a century.

Every Watch is carefully examined, run and regulated by expert watchmakers before being sent out.

The proof of merit is success, and the best proof of the merit of our watches is in the continuous increase in the demand for them.

Special attention is called to our Fine Complicated Watches, Split-Second Chronographs, Minute Registers and Minute Repeaters.

WATCHES FOR EVERYBODY.

Boys' Watches	\$6 to \$18	Gentlemen's Gold-Filled Watches	\$18 to \$55
Ladies' Silver Watches	\$6 to \$17	Ladies' Solid Gold Watches	\$20 to \$250
Gentlemen's Silver Watches	\$10 to \$45	Gentlemen's Solid Gold Watches	\$30 to \$450
Ladies' Gold-Filled Watches	\$15 to \$45	Ladies' Chatelaine Watches	\$14 to \$750

MAIL
ORDERS
CARE-
FULLY
FILLED.

MERRO & JACARD JEWELRY CO., CORNER BROADWAY-LOCUST.

GENERAL BUSINESS IS MORE AGGRESSIVE.

Most Marked Activity Is in Jewelry Trade—Many Lines Are Indifferent to Precedent.

New York, Dec. 21.—R. G. Dun & Co.'s weekly review of trade-to-morrow will say: "Better weather conditions on the Atlantic seaboard and pronounced activity in distribution of all staple lines of merchandise at Southern cities have imparted a slightly more aggressive tone to general business. Distinctive holiday business, which at this period of the season means retail distribution, has shown further improvement, and no complaint is heard from any quarter, while the jewelry trade is much more active than for several years past.

"Unchanged conditions in the leading manufacturing industry during the last week before the holidays, means much. At this time, in ordinary years, furnaces close down in large numbers and dullness is general at mills and shops where iron and steel are handled. Instead of reduction of working force or concessions in price this year, however, reports from the principal cities indicate the existence of contracts that will take months to fill, and new sales are made.

CITY ITEMS.

IN keeping open their Grand Oriental Bazaar to-night and Christmas Eve until 11 o'clock, Crawford's people are really public benefactors, and their wonderful establishment will be surely jammed with the holiday-buying public. Punch and Judy on the Washington Avenue front.

FOR WOMEN
FOR MEN

STAR-FIVE-STAR
\$350
SHOE

SOLE BY
ABER-GOEDNER SHOE CO.,
67 Locust Street.
B. CHRISTMAN,
128 Franklin Ave., 505 Easton Ave.
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123 South Broadway.
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MONEY TO LOAN

The highest amount loaned on watches, diamonds, jewelry and all articles of value. Loans a specialty, at low rates of interest. Plans strictly confidential. Unredeemed pledges for sale.

S. VAN RAALTE & CO.,
12 and 14 S. 4th, also 213 N. 7th St.
ESTABLISHED 1874.

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NOTARY PUBLIC.

J. P. FARROW
REPUBLIC BUILDING.

Boots

Harris,
520
PINE ST.

HOLIDAY TRADE HAS BEEN SATISFACTORY.

Bradstreet's Says Comparisons With Previous Years Are Favorable at Most Markets.

New York, Dec. 21.—Bradstreet's to-morrow will say: "Seasonable conditions in trade at present. Holiday-trade activity is widespread and comparisons with previous years are favorable at most markets, with the possible exception of some parts of the Northwest, where the spring-weather shortage and unsatisfactory weather have checked activity. Notable exceptions of reports come, from Western markets, who have been called on for resupplying orders, and who report collections good.

"Quietness in wholesale lines is usual at this period, but it is to be noted that specially good advances come from the iron and steel, hardware, groceries, fancy goods, toys and confectionery trades, while a distinctly cheerful tone is found in shoes, leather and furs, although Eastern shipments are smaller than last year's level.

"Industrial lines are fairly well employed and strikes are few and far between. Prices show few changes, most staples being steady, but it might be noted that many products are slightly higher than last week and well above 1900.

"New business in pig iron is small, but values are steady, which indicates confidence in the future outlook, in spite of reiterated stories of a large cut in one price this season, the probability of which is being denied. The market for steel is being under control. Here production is increasing, but stocks are smaller. Picked quotations are a little higher, but much more active than usual at this time of the year. Prices are active, and hold all the time.

"Business in hardware is in a very active state. The market for the season's business is reported the best on record. In structural material an immense amount of business is still being placed, and specifications are coming forward freely. Export trade is quiet, and the new colored reports of shipments of Swedish iron products. The other metals are steady, except in tin, which is weak on reports of larger shipments from the East.

"In the cereals has been narrow, dull and featureless, but prices have been held by shorts covering on Argentine crop reports, and by a quiet trade in wheat from that country of only 40,000 bu. and the poor trade of receipts at the Northwest. Corn resolves are large, but little of the grades to contract, while the export business holds up the price of the cash article.

"Cotton, following the reasoning as to a large supply being needed to satisfy even a moderate advance of an export trade, which are yet presented, and favored by smaller receipts, is slightly higher on the week, and quotations are now about where they were before the late break. Gray cotton has been a little higher, but the wool is fairly active, mostly for Territory grades, but the woolen goods situation is still unchanged.

"Lumber is dull at retail, but firmly held by wholesale, who have a good trade next year. Had weather restrictions began operations in the Northwest. Eastern sawmills are well supplied with orders, and leather is firm, but hides are generally depressed and easier.

"Wheat, including flour, shipments for the week aggregate 1,125,000 bu. against 1,075,000 bu. last week, 1,075,000 bu. in 1900, 1,075,000 bu. in 1899, 1,075,000 bu. in 1898, 1,075,000 bu. in 1897, 1,075,000 bu. in 1896, 1,075,000 bu. in 1895, 1,075,000 bu. in 1894, 1,075,000 bu. in 1893, 1,075,000 bu. in 1892, 1,075,000 bu. in 1891, 1,075,000 bu. in 1890, 1,075,000 bu. in 1889, 1,075,000 bu. in 1888, 1,075,000 bu. in 1887, 1,075,000 bu. in 1886, 1,075,000 bu. in 1885, 1,075,000 bu. in 1884, 1,075,000 bu. in 1883, 1,075,000 bu. in 1882, 1,075,000 bu. in 1881, 1,075,000 bu. in 1880, 1,075,000 bu. in 1879, 1,075,000 bu. in 1878, 1,075,000 bu. in 1877, 1,075,000 bu. in 1876, 1,075,000 bu. in 1875, 1,075,000 bu. in 1874, 1,075,000 bu. in 1873, 1,075,000 bu. in 1872, 1,075,000 bu. in 1871, 1,075,000 bu. in 1870, 1,075,000 bu. in 1869, 1,075,000 bu. in 1868, 1,075,000 bu. in 1867, 1,075,000 bu. in 1866, 1,075,000 bu. in 1865, 1,075,000 bu. in 1864, 1,075,000 bu. in 1863, 1,075,000 bu. in 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